



★ SEAL OF ★  
EXCELLENCE

*Certificate delivered by the European Commission,  
as the institution managing Horizon 2020,  
the EU Framework Programme for Research and Innovation 2014-2020*

The project proposal **791795, WHISPER**

**Exploiting the full potential of second-screen user experience through the first product placement multi-user platform enabled by data over sound technology**

Submitted under the Horizon 2020's **SME instrument phase 1**  
call **H2020-SMEInst-2016-2017 (H2020-SMEINST-1-2016-2017)** of **6 September 2017**  
in the area of **SMEInst-01-2016-2017**

**Open Disruptive Innovation Scheme**

by

**Bytetween Srls**

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following evaluation by an international panel of independent experts

**WAS SCORED AS A HIGH-QUALITY PROJECT PROPOSAL  
IN A HIGHLY COMPETITIVE EVALUATION PROCESS\***

This proposal is recommended for funding by other sources since Horizon 2020 resources available for this specific Call were already allocated following a competitive ranking.

\* This means passing all stringent Horizon 2020 assessment thresholds for the 3 award criteria (excellence, impact, quality and efficiency of implementation) required to receive funding from the EU budget Horizon 2020.

**Corina Cretu,**  
Commissioner for  
Regional Policy

**Carlos Moedas**  
Commissioner for Research  
Science and Innovation

Brussels, 16/10/2017